



SAIMM
THE SOUTHERN AFRICAN INSTITUTE
OF MINING AND METALLURGY

DEEP MINING 2019
24-26 June 2019

SPONSORSHIP AND EXHIBITOR PACKAGES

Premium Sponsorship (P1)
(Limited to 4 Sponsors)

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)
- Full page advert in the SAIMM Journal

Conference benefits

- 3 x Complimentary Conference Delegate tickets for use by company staff or corporate guests

Exhibition benefits

- 3m x 3m of expo space in a prime position (includes basic shell scheme)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 70 000.00

(R 30 000.00 deposit to secure)

Package 2:
Delegate Bags (P2)
(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on all Conference Bags (to be provided by SAIMM and approved by Sponsor). The name of the conference and the SAIMM logo will also appear on the bag in a secondary position.
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 2 x Complimentary Conference Delegate tickets for use by company staff or corporate guests

Sponsorship investment:

R 60 000.00

(R 30 000.00 deposit to secure)



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Exhibition Sponsorship (P3)
(Unlimited)
Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)
- Half page advert in the SAIMM Journal

Conference benefits

- 1 x Complimentary Conference Delegate tickets for use by company staff or corporate guests

Exhibition benefits

- 3m x 2m of expo space in a prime position (includes basic shell scheme)

Sponsorship investment:

R 57 000.00

(R 28 750.00 deposit to secure)

Package 4:
Sponsorship of Conference Dinner (P4)
(Limited to 1 Sponsor)

Extensive branding benefits

- 10-minute Sponsor welcome and speaking slot at Conference dinner (open air event)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Conference Dinner tickets for use by spouses or corporate guests (note: Full Conference registration includes Dinner)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 50 000.00

(R 25 000.00 deposit to secure)



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**Package 5:
Cocktail Function (P5)
(Limited to 1 Sponsor)**

Extensive branding benefits

- 10-minute Sponsor welcome and speaking slot at Welcome cocktail (open air event)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Cocktail tickets for use by spouses or corporate guests (note: Full Conference registration includes Cocktail)

Sponsorship investment:

R 35 000.00

(R 17 200.00 deposit to secure)

**Package 6:
Social Media (P6)
(Limited to 1 Sponsor)**

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Electronic and social media advertising in Mining Weekly and Engineering News for two months before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before, during, and immediately after the conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- Signage benefits
- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 30 000.00

(R15 000.00 deposit to secure)



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**Package 7:
Banner Sponsorship (P7)
(Unlimited sponsorship)**

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- Signage benefits
- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 20 000.00

(R 10 000.00 deposit to secure)

**Package 8:
Lanyards (P8)
(Limited to 1 Sponsor)**

Extensive branding benefits

- Company logo to appear on lanyards for delegate name tags (lanyards to be provided by Sponsor)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:

R 20 000.00

(R 10 000.00 deposit to secure)



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**Package 9:
Pens & Pads (P9)
(Limited to 1 Sponsor)**

Extensive branding benefits

- Logo to appear on the pens and pads (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:

R 15 000.00

(R 7 500.00 deposit to secure)

**Package 10:
Student Registration Fee Sponsorship (P10)
(Unlimited sponsorship)**

Branding benefits

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment

R 10 000.00

(R 5 000.00 deposit to secure)

**Package 11
A4 Inserts into Delegate Bags (P11)
(Unlimited sponsorship)**

Branding benefits

- Logo to appear on slide between technical sessions
- Logo and link to designated company website in electronic proceedings
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) or provided as seat drop during conference

Sponsorship investment

R 5 000.00

(R 2 500.00 deposit)



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**Package 12:
Technical Visit (P12)
(Limited to 3 Sponsors)**

Extensive branding benefits

- Visit of delegates to your operation for Post-Conference Technical Tour
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)
- Signage benefits
- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

In kind sponsorship – to be discussed



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ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

- All prices include VAT.
- All sponsorships will be confirmed on receipt of 50% deposit on a first-come basis.
- Please complete and return the reply form to Gugu Charlie at email: gugu@saimm.co.za.
- Please supply your preferred logo in high-resolution jpg format.
- Please ensure that the all advertising material is submitted timeously.

Preference: P1____ P2____ P3____ P4____ P5____ P6____ P7____ P8____ P9____
P10____ P11____ P12____

50% deposit is required to secure booking

Company Name:

Postal Address:

Contact Person:

Position:

Signed:

Tel:

Fax :

E-mail:

Cell:

Thank you for your support

Please return this form to:
Camielah Jardine, Head of Conferencing
Tel. 27-11-834-1273/7, Fax 27-11-838-5923 or 833-8156
E-mail: camielah@saimm.co.za Website: www.saimm.co.za